

GQDYNAMIC

A dynamic packaging solution

The future of travel integration technology today

Product integration and management, operational automation, dynamic pricing and margin controls.

Technology has permanently altered travelling and the dimensions with which travel packages are created and marketed. With the dramatic increase of online agents, consumers now have infinite options for any aspect of their travel itinerary. With the choices being numerous and broad, the demand for integration and simplification to assist the end consumers in creating their personalised travel packages emerged. The revolutionary dynamic packaging software, GQDynamic, is the definitive response to the demand for an integrated software solution for the traditional tour operators and for the internet based and conventional travel agents.

GQConsol Features and highlights

- Complex but integrated product packaging with advanced inventory management
- Flexible and customisable booking flow allows the end user to assemble his own package through independent product searches in any order
- Flexibility to have a component based and/or integrated product based pricing
- Flexibility to use an infinite number of suppliers
- Optimisation of purchase potential by proposing alternative offerings
- Enhanced content management to handle online brochure, resort, attractions and other information
- Live availability on all integrated product offerings
- Simultaneous search of air/hotel/car/insurance availability with optional module additions such as cruises, sightseeing/escorted tours packages, ground transfers, parking reservations and events/attraction ticket reservations.
- Easy low risk setup

Call us for further information on

020 7255 2737

www.goquo.com

NETRIFICATION, INTEGRATION, SIMPLIFICATION

GoQuo is a software solutions provider, that has developed a portfolio of fully customised integrated software products designed specifically to help Travel Agents (GQAgent) and Air Consolidators (GQConsol) increase their profitability and efficiency, as well as compete successfully with on-line travel and leisure specialists. The company specialises in providing high quality, cost-effective solutions that are ideally suited for all sizes of travel businesses: from the one-man travel consultant through to the mid size travel house to the large tour operator with complex operations. GoQuo's products are designed to combine the latest technological developments with real-world operations experience to provide solutions that meet the exacting needs to the travel industry.

Extra Benefits

- **Flexible customisation.** You determine your content, your appearance and your functionality
- **Compatibility.** The site or project will be made compatible to your existing software suites and back office programs
- Customer profiling and management through an integrated customer relationship management (CRM) facility
- Multi channel distribution and operations automation
- Facility for an Online Chat Application Suite
- Integrated Online payment gateway
- Fully supported by GoQuo Fare Entry Service
- Low Setup cost
- Project lead time is 4-8 weeks
- 24/7 Technical Support