

# GQCONSOL

Designed for air consolidators

## Managing travel margins

Enhance revenue streams, expand market share, reduce cost, increase speed and accuracy, streamline operations

The consolidation market has always been dynamic. With recent changes in legislation and as competition becomes truly global, the challenges to transcend one's niche markets for the general public in order to enhance market share and increase profitability will become even greater. If you want to compete effectively, product offerings have to be extensive while distribution channels have to operate at maximum efficiency. GQConsol delivers that ability and more.

### GQConsol Features and highlights

- Fully integrated and fully bookable booking engine for flights, hotels, car hires and insurance (not a white label solution)
- Displays live availability and pricing information
- Tailor made to the specifications of individual Travel Consolidators and Travel Agents
- Manages Retail/Agent/Subagent Bookings and Relationships
- Integrates published, contract and agent fares seamlessly at the point of booking/sale
- Sells dedicated fares to specific markets or city pairs
- Accurately checks complex fare rules such as minimum stay/maximum stay, mixed classes, add-ons, valid/invalid flights, code shares and stopovers at the point of booking/sale
- Connects seamlessly with Sabre, Worldspan, Amadeus, Galileo and Abacus
- Comes with an integrated dynamic fare management facility and customer relationship management (CRM) facility
- Easy low risk setup

Call us for further information on

**020 7255 2737**

[www.goquo.com](http://www.goquo.com)



## NETRIFICATION, INTEGRATION, SIMPLIFICATION

GoQuo is a software solutions provider, that has developed a portfolio of fully customised integrated software products designed specifically to help Travel Agents (GQAgent) and Air Consolidators (GQConsol) increase their profitability and efficiency, as well as compete successfully with on-line travel and leisure specialists. The company specialises in providing high quality, cost-effective solutions that are ideally suited for all sizes of travel businesses: from the one-man travel consultant through to the mid size travel house to the large tour operator with complex operations. GoQuo's products are designed to combine the latest technological developments with real-world operations experience to provide solutions that meet the exacting needs to the travel industry.

### Extra Benefits

- Flexible customisation. You determine your content, your appearance and your functionality
- Compatibility. The software program will be made compatible to your existing software suites and back office programs
- Possibility of a white label product that could be integrated to the websites of you agents. This means that you can provide your agents with their own booking engine which will be linked to you fares and pseudo city code (PCC)
- Formatting freedom means we can load your fares according to your preferred format
- Optional bookings possibility. You can hold bookings for a specific period of time
- Incorporates agency list to manage markup for individual agents
- Processes all types of prices – fixed or percentage based commissions, currency denominations and fluctuations, and defines contract distribution carriers, connections and sell-ups
- Freedom to set your own tariff with our flexible pricing engine. Mark-ups can be configured per agent, per destination, per product or hotel, and vary by day and date
- Freedom to enter comprehensive information on all your products and destinations such as descriptions, facility lists, pictures and maps
- Comes with personalised online activity reports with an automated inventory management facility which can be accessed from anywhere in the world
- Generates up-to-the-minute analysis of all your business information such as availability searches and bookings, affiliate and partner sales
- Facility for an Online Chat Application Suite
- Integrated Online payment gateway
- Fully supported by Go Quo Fare Entry Service
- Low Set-up cost
- Project lead time is 2-4 weeks
- 24/7 Technical Support
- Possible upgrade to GQDynamic: A Fully Functional Dynamic Packaging Software which packages flights bookings, hotel, car and insurance reservations in a single shopping basket transaction